

Exploring the Future of Tradition

10 sessions. 10 cities. 10 Creative Schools

The world is changing, becoming more volatile and less predictable; success depends upon our ability to identify, and even shape, trends earlier than our rivals, to ride and to turn them to our advantage.

LVMH offers you an opportunity to participate in the “Exploring the Future of Tradition” Project, which will be organised in ten different cities around the world in 2012 and aims to build content on the Future of the Luxury Industry.

Project Details in Your City :

London, Tate Modern

January 16th, 2012

LVMH Senior Executives, CSM MA Students and LBS MBA Students

Application Criteria :

1. CV (one page)
2. Portfolio (max 10 pages, pdf format)
3. Questionnaire (max 200 words in total)
 - What excites you about the Exploring the Future of Tradition project?
 - What are the sources of inspiration in your life?
 - Why are you the right candidate for this session?
4. Visual (1 slide) OR Multimedia (1 minute) on the broad topic of Luxury

Deadline for submissions :

December 5th, 2011

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